GALA AWARDS DINNER 2024

A Taste of Time

HONORARY GUEST

Carlo Petrini
Founder of the Slow Food Movement

Roberta Ceretto
and the "Barolo Brothers"
Three Generations of Italian Wine Excellence

SPONSORSHIP OPPORTUNITIES
WHO WE ARE & OUR MISSION

Since 1953, The Italian Cultural Society of Washington, D.C. has promoted Italian culture and language through cultural events and scholarship awards. In 1974, the Italian Language Program (ILP), was founded, with contributions from the Ministry of Foreign Affairs, with the purpose of including Italian language in curricula of American schools and to offer courses for adults, teenagers, and children. ILP courses are a blend of traditional educational techniques and innovative content, which promote, not only the language, but also unique Italian traditions and lifestyle, including “made in Italy” products, art, history, cuisine, trips, and more. Our students and members love our culture and travel to Italy every year. ICS is a 501 (c) (3) nonprofit association with the mission to bring the best of Italian culture in the US.

The Gala is our main fundraising event and is essential in developing our didactic cultural and scholarship plans. It is a memorable and elegant occasion to celebrate Italian culture with Italian aficionados and recipients of ICS awards, who distinguished themselves in the study of Italian, the classics, art, science, and music. Entertainment includes a piano performance given by an award recipient. The Gala, typically hosted at the Italian Embassy, highlights a specific aspect of the excellence of Italian culture, and includes one or more Italian honorary guests of international acclaim, recognized for his or her successful career in the world. In previous Galas, we have celebrated guests in the fields of Theater, Architecture, Cinema and Music, even holding a Virtual Gala in 2020. A few pictures of past Galas and other special events like the family-oriented Christmas party, Carnival, and the Easter Egg Hunt at the residence of the Ambassador of Italy, are online.

Our growing database is comprised of over 6,100 individuals who cherish Italian style, art, design, fashion, jewelry, cars, and wine. Sponsors have the opportunity to showcase their products to their target clientele while supporting our mission. Please review the attached Sponsorship levels and consider supporting the ICS!

Donation of items for the silent auction are also appreciated.

Please visit our Gala 2024 webpage.

Thank you for your consideration,

Francesca Casazza
Francesca Casazza
CEO & Executive Director
The Board of Directors of the ICS cordially invites you to

A Taste of Time

From The Langhe (UNESCO World Heritage Site) to the World

Honoring:

Carlo Petrini
Founder of the Slow Food Movement

Roberta Ceretto and the "Barolo Brothers"
Three Generations of Italian Wine Excellence

In conversation with
Professor Lavinia Fici Pasquina,
Catholic University of America

Friday, June 7th
6:30PM
Embassy of Italy - 3000 Whitehaven St. NW,
Washington, DC 20008

Awards Ceremony for Scholarship Recipients
Cocktails • Musical Performance • Auction

COCKTAIL ATTIRE    VALET PARKING    RSVP@ITALIANCULTURALSOCIETY.ORG
GALA AWARDS DINNER 2024
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SPONSORSHIP OPPORTUNITIES

**DIAMOND: $10,000**

**ANNUAL BENEFITS:**
- Industry exclusivity
- Special recognition and visibility
- Logo/link on Home, Sponsors & Partner pages, Newsletter

**GALA BENEFITS:**
- Option to display company banner in the dining room
- Special recognition and logo visibility from podium
- Option of a brief speech
- Logo/link on Gala page, Newsletter, Eblast & Program
- Full-page ad in Gala program
- Two tables at event

**PLATINUM: $5,000**

**ANNUAL BENEFITS:**
- Special recognition and visibility
- Logo/link on Home, Sponsors & Partner pages, Newsletter

**GALA BENEFITS:**
- Option to display company banner in the dining room
- Option of a brief speech
- Logo/link on Gala page, Newsletter, Eblast & Program
- Full-page ad in Gala program
- One table at event

**GOLD: $2,500**

**ANNUAL BENEFITS:**
- Logo/link on Home, Sponsors & Partner pages, Newsletter

**GALA BENEFITS:**
- Logo/link on Gala page, Newsletter, Eblast & Program
- Half-page ad in Gala program
- Four tickets to event

**SILVER: $1,000**

**ANNUAL BENEFITS:**
- Logo/link on Home, Sponsors & Partner pages, Newsletter

**GALA BENEFITS:**
- Logo/link on Gala page, Newsletter, Eblast & Program
- Quarter-page ad in Gala program
- Two tickets to event

**BRONZE: $500**

**ANNUAL BENEFITS:**
- Recognized without logo on Home, Sponsors & Partner pages, Newsletter

**GALA BENEFITS:**
- Recognized without logo on Gala page, Newsletter, Eblast & Program Name in Gala program
- One ticket to event

**BEVERAGE•FOOD•PRODUCT**

**ANNUAL BENEFITS:**
- Logo/link on Home, Sponsors & Partner pages

**GALA BENEFITS:**
- Logo/link on Gala page, Newsletter, Eblast & Program
- Half-page ad in Gala program • Four tickets to event
- $2,500+ Beverage/Food/Products

**ADDITIONAL SUPPORT**

Additional tickets to the Gala are available at a discounted rate for sponsors of $275/per person.
Individual tickets for the public $350 for non-members and $275 for ICS Members.
VIP Tables/ICS Patrons $4,000
OUR MISSION

The Italian Cultural Society promotes appreciation and knowledge of the Italian language and culture by creating opportunities through language programs, cultural events, scholarships, and partnerships.

WHAT YOUR SPONSORSHIP MEANS TO ICS

The Gala is our main fundraising event and is essential in developing our didactic cultural and scholarship plans. Your sponsorship to ICS is vital in bringing the best of Italian culture, art, promoting Italian products, and lifestyle to the US.

HOW TO SPONSOR

Contribute online at italianculturalsociety.org/course/ics-membership.

If you would prefer to pay by check:

Please make checks payable to:
The Italian Cultural Society of Washington D.C.
4833 Rugby Ave., Suite 201
Bethesda, MD 20814

The Italian Cultural Society of Washington, D.C. is a 501 (c) (3) non-profit organization. All donations to ICS are 100% tax deductible. Your contribution will help ICS to increase the quantity, quality, and access to our programs.

Thank you for joining and believing in our mission!

AD SUBMISSION:

Print-ready ads must be submitted electronically.

Please supply all artwork designed to the correct dimensions as a high resolution (at least 300 dpi) PDF with all colors converted to CMYK and all fonts embedded.

Ads should be e-mailed to: ics.eventi@italianculturalsociety.org. Please include your company’s name in your file names.
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Thank You

for supporting our mission and being an important sponsor of ICS.

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