For the past two years, donations from the Italian Embassy Easter Egg Hunt have gone to support the non-profit Center for the Advancement of Innovative Health Practices (Innovate Health). As a result, Innovate Health has been able to expand its outreach capacity to spread evidence-based Well Visit Planner digital health tools to families and young children. This outreach improved the quality of preventive services to promote child flourishing and school readiness and mitigate the impact of childhood trauma and adversity, which impacts nearly half of US children today. The work is increasingly recommended by several leading federal agencies supporting such programs as Community Health Centers, Head Start, and Early Intervention programs families rely on. In terms of impact, adoption of this model by the US federal government further expands the access to the over 40 million children served by US Medicaid.

Innovate Health was founded in 2007 by Dr. Christina Bethell (she/her), a nationally recognized innovator, researcher, educator, and advocate advancing a new Science of Thriving to promote early and lifelong health of children, youth, families, and communities. She is a professor at Johns Hopkins University in the Bloomberg School of Public Health and School of Medicine where her research has catalyzed national action to translate the science of healthy development in health care, schools and communities.

Support from the Easter Egg Hunt has enabled Innovate Health to scale innovations and the application of Dr. Bethell's research on preventing adverse childhood experiences and promoting child flourishing in communities, with a focus on vulnerable children and families.

Visit Innovate Health at ih.cahmi.org or the CAHMI at www.cahmi.org.