GALA AWARDS DINNER 2022

Beyond the Runway

HONORARY GUEST
DOMENICO DE SOLE

A FASHION INDUSTRY GAME CHANGER

Chairman, Tom Ford International
Former President & CEO of Gucci Group

SPONSORSHIP OPPORTUNITIES
WHO WE ARE & OUR MISSION

Since 1953, The Italian Cultural Society of Washington, D.C. promotes Italian culture and language through cultural events and scholarship awards. In 1974 the Italian Language Program (ILP), was founded, with contributions from the Ministry of Foreign Affairs, and it offers courses for adults, teenagers and children. ILP courses are a blend of traditional education techniques and innovative cultural courses, which promote, not only the language, but also unique Italian traditions and lifestyle, including “made in Italy” products, art, history, cuisine, trips and more. Our students and members love our culture and travel to Italy every year. ICS is a 501 (c) (3) nonprofit association with the mission to bring the best of Italian culture in the US.

The Gala is our main fundraising event and is essential in developing our didactic-cultural and scholarship plans. It is a memorable and elegant occasion to celebrate the Italian culture with Italian aficionados and recipients of ICS awards, who distinguished themselves in the study of Italian, the classics, art, science and music. Entertainment includes a piano performance given by an award recipient. The Gala, typically hosted at the Italian Embassy, highlights a specific aspect of the excellence of Italian culture, and includes one or more Italian honorary guests of international acclaim, recognized for his/her successful career in the world. During the previous Gala, we celebrated distinguished guests in the field of Theater, Dance, Cinema and Music, and in 2020 we celebrated the Italian Innovation, Creativity, and the Human Spirit, with a Virtual Gala that sent positive messages during the pandemic. A few pictures of past Gala and other Special events like the family-oriented Christmas Party and Carnival are online.

Our growing database is comprised of over 5,000 individuals who cherish Italian style, art, design, fashion, jewelry, cars, wine, specialty liquors. Sponsors have the opportunity to showcase their products to their target clientele, while supporting our mission. Please review the attached Sponsorship levels and consider supporting the ICS!

Donation of items for the silent auction are also appreciated.

Please visit our Gala 2022 webpage.

Thank you for your consideration,

Francesca Casazza

Francesca Casazza
CEO & Executive Director
The Board of Directors of the ICS cordially invites you to

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In conversation with

SARA GAY FORDEN
Author of the book *House of Gucci*

JUNE 10TH, 2022
6:00PM
Embassy of Italy — 3000 Whitehaven St. NW
Washington, DC 20008

Awards Ceremony for Scholarship Recipients
Cocktails • Musical Performance • Auction

COCKTAIL ATTIRE • VALET PARKING • RSVP@italianculturalsociety.org
DIAMOND: $10,000

ANNUAL BENEFITS:
- Industry exclusivity
- Special recognition and visibility
Logo/link on Home, Sponsors & Partner pages, Newsletter

GALA BENEFITS:
- Option to display company banner in the dining room
- Special recognition and logo visibility from podium
- Option of a brief speech
Logo/link on Gala page, Newsletter, Eblist & Program
Full-page ad in Gala program
Two tables at event

GOLD: $2,500

ANNUAL BENEFITS:
- Logo/link on Home, Sponsors & Partner pages, Newsletter

GALA BENEFITS:
- Logo/link on Gala page, Newsletter, Eblist & Program
- Half-page ad in Gala program • Four tickets to event

BRONZE: $500

ANNUAL BENEFITS:
- Logo/link on Home, Sponsors & Partner pages, Newsletter

GALA BENEFITS:
- Logo/link on Gala page, Newsletter, Eblist & Program
- Name in Gala program • One ticket to event

SILVER: $1,000

ANNUAL BENEFITS:
- Logo/link on Home, Sponsors & Partner pages, Newsletter

GALA BENEFITS:
- Logo/link on Gala page, Newsletter, Eblist & Program
- Quarter-page ad in Gala program • Two tickets to event

BEVERAGE•FOOD•PRODUCT

ANNUAL BENEFITS:
- Logo/link on Home, Sponsors & Partner pages

GALA BENEFITS:
- Logo/link on Gala page, Newsletter, Eblist & Program
- Logo in Gala program • Two tickets to event

*Value of $2,500+ Beverage/Food/Products

ADDITIONAL SUPPORT
Additonal tickets to the Gala are available at a discounted rate for sponsors of $140/per person. Individual tickets for the public $200 for non-members and $160 for ICS Members.
OUR MISSION

The Italian Cultural Society promotes the appreciation and knowledge of the Italian language and culture by creating opportunities through language programs, cultural events, scholarships and partnerships.

WHAT YOUR SPONSORSHIP MEANS TO ICS

The Gala is our main fundraising event and is essential in developing our didactic-cultural and scholarship plans. Your sponsorship to ICS is vital in bringing the best of Italian culture and art to the US.

HOW TO SPONSOR

Contribute online at italianculturalsociety.org/course/ics-membership.

If you would prefer to pay by check:

Please make checks payable to:

The Italian Cultural Society of Washington D.C.
4833 Rugby Ave., Suite 201
Bethesda, MD 20814

The Italian Cultural Society of Washington, D.C. is a 501 (c) (3) non-profit organization. All donations to ICS are 100% tax deductible. Your contribution will help ICS to increase the quantity, quality and access to our programs. Thank you for joining and believing in our mission!

AD SUBMISSION:

Print-ready ads must be submitted electronically.

Please supply all artwork designed to the correct dimensions as a high resolution (at least 300 dpi) PDF with all colors converted to CMYK and all fonts embedded.

Ads should be e-mailed to: ics.eventi@italianculturalsociety.org. Please include your company’s name in your file names.
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Thank You

for supporting our mission and being an important sponsor of ICS.