

## **The Italian Cultural Society's 2021 Exclusive Outdoor Awards Dinner: Thursday Oct. 7th, at the Trattoria Al Volo.**

### **OUR MISSION**

The Italian Cultural Society of Washington, D.C. promotes Italian culture and language through [cultural events](#), [scholarship awards](#) and through the [Italian Language Program \(ILP\)](#), founded in 1974, with contributions from the Ministry of Foreign Affairs. Our courses for adults, teenagers and children are central to our mission. ILP language courses are a blend of traditional education techniques and innovative cultural courses, which promote, not only the language, but also unique Italian traditions, including "made in Italy" products, trips and lifestyle. Many of our students and members travel to Italy every year. ICS is a 501 (c) (3) nonprofit association.

### **THE GALA**

The Gala is our main fundraising event and is essential in developing our didactic-cultural and scholarship plans. It is a memorable and elegant occasion to celebrate the Italian culture with Italian aficionados and recipients of ICS awards, who distinguished themselves in the study of Italian, the classics, art, science and music. Entertainment includes a piano performance given by an award recipient. The Gala, typically hosted at the Italian Embassy, highlights a specific aspect of the excellence of Italian culture, and includes an Italian honorary guest of international acclaim, recognized for his/her successful career in the world.

In 2019, the theme was "L'Italia e la danza" and the Honorary Guest was Mimmo Miccolis, an Italian born dancer, teacher and choreographer at The Washington Ballet. Artistic Director and previous étoile at American Ballet, Julie Kent, was part of the conversation that introduced the dance performance. Please review our [Gala 2019 page](#). Gala 2018 celebrated Italian cinema by honoring the lifelong achievements of the internationally-acclaimed career of Francesca Marciano, who began as an actress and later wrote scripts directed by Bertolucci, Salvatores, Verdone and Comencini ([Gala 2018 page](#)). The theme of Gala 2017 was "Italian Creativity, Fashion and Design," which was attended by Francesco Carrozzini, who presented his documentary film about Franca Sozzani, Director of Vogue Italia and Carla Sozzani, founder of 10 Corso Como, concept store that features art, fashion, music, design and culture. ([Gala 2017 page](#)).

This year we will celebrate "L'Italia e il teatro" and we will honor Laura Caparrotti, founder of Kairos Italy Theater, the first Italian company in New York, on the 20th anniversary of its foundation. Due to the pandemic, we cannot host the usual Gala at the Embassy but we organized an outdoor dinner for a limited number of guests, in a cozy atmosphere recalling an Italian piazza with grapevines and lights. The event will be followed live from home, therefore the visibility of your brand is guaranteed to a wider audience in your target.

### **SPONSORSHIP OPPORTUNITIES**

Our growing database is comprised of over 5,000 individuals who cherish Italian style, art, design, fashion, jewelry, cars, wine, specialty liquors. Sponsors have the opportunity to showcase their products to their target clientele, while supporting our mission. Please review the attached Sponsorship levels and consider supporting the ICS!

### **SILENT AUCTION**

Donation of items for the silent auction are also appreciated.

Thank you for your consideration,  
Francesca Casazza, Executive Director