

# Sponsorship Packages for 2021 ICS Exclusive Outdoor Awards Dinner

## DIAMOND SPONSOR

### Benefits:

- Industry exclusivity
- Special recognition and logo visibility. Option to display company banner in the dining room
- Special recognition and logo visibility from podium
- Option of a brief speech
- Logo/link on both Home page and Sponsors and partners page and Gala page of ICS website (1 year); on our newsletter and via email to our database, sent before and after the event.
- Largest ad in Gala program and menu
- Two tables at event (= 12 tickets)

*Diamond Sponsorship: \$10,000*

## PLATINUM SPONSOR

### Benefits:

- Special recognition and logo visibility. Option to display company banner in the dining room
- Option of a brief speech
- Logo/link on both Home page and Sponsors and partners page and Gala page of ICS website (1 year) ); on our newsletter and via email to our database, sent before and after the event
- Large ad in event program and menu
- Table at event (= 6 tickets)

*Platinum Sponsorship: \$5,000*

## GOLD SPONSORS

### Benefits:

- Logo/link on Sponsors and partners page and Gala page of ICS website (1 year) ); on our newsletter and via email to our database, sent before and after the Gala
- Ad in event program and menu
- 3 tickets to event

*Gold Sponsorship: \$2,500*

## SILVER SPONSORS

### Benefits:

- Logo/link on Sponsors and partners page and Gala page of ICS website (1 year) ); on our newsletter and via email to our database, sent before and after the Gala
- Ad in Gala program and menu
- 2 tickets to event

*Silver Sponsorship: \$1,000*

## BRONZE SPONSORS

### Benefits:

- Logo/link on Sponsors and partners page and Gala page of ICS website (1 year) ); on our newsletter and via email to our database, sent before and after the Gala
- Ad in Gala program and menu
- 1 ticket to event

*Bronze Sponsorship: \$500*

## BEVERAGE SPONSOR

### Benefits:

- Logo/link on Sponsors and partners page and Gala page of ICS website (1 year)
- Logo prominently featured in Gala program and menu as beverage sponsor; on our newsletter and via email to our database, sent before and after the Gala
- 2 tickets to event

*Beverage Sponsorship: \$2,000*

Gala tickets are \$190 for the general public and \$150 for ICS members.