



**The Italian
Cultural Society**
of Washington D.C.

JANUARY VIRTUAL EVENT

With the participation of



**ITALIANS
in DC**

BEPPE SEVERGNINI NEOITALIANI UN MANIFESTO

Presents: **Beppe Severgnini** in conversation with **Sara Forden**
SUNDAY, JANUARY 31ST, 3:00 PM (ET)

50 Reasons to be Italian from his latest book **NEOITALIANI**
published by Rizzoli 2020

To RSVP and Info <https://italianculturalsociety.org/events/>



Beppe Severgnini is a columnist and an editor at Corriere della Sera, which he joined in 1995. He was the editor-in-chief of its weekly magazine 7, from 2017 to 2019 and he created Italians in 1998 – the longest-running blog in the Italian media. He recently launched Fotosintesi, a video-column for Corriere TV. He became a contributing opinion writer for The New York Times in 2013. His writing has appeared in The Financial Times and The Economist, where he was the Italy correspondent from 1996 to 2003.

He's the author of eighteen books, including the American bestsellers *Ciao, America! An Italian Discovers the U.S.* and *La Bella Figura: A Field Guide to the Italian Mind*. His most recent books are *Neoitaliani* (Rizzoli, 2020); *Italiani si rimane* (Solferino, Milan 2018), a memoir; and *Off the Rail – A Train Trip Through Life* (Berkley, New York 2019).

Sara Forden is a journalist and Board Member of the Italian Cultural Society. She lived in Milano for more than 22 years, during which time she reported for The International Herald Tribune, Women's Wear Daily, Dow Jones and Bloomberg, where she is currently an editor leading a team that covers lobbying in Washington and most recently the rollout of aid to small businesses struggling to survive the pandemic.

She published "The House of Gucci," in 2000 with Harper Collins, recounting the family saga behind the story of one of fashion's most powerful brands. Her Italian years started in Bologna in 1986, where she studied for an MA in Economics and International Affairs from the Johns Hopkins University School for Advanced International Studies (SAIS).

